

DA ON FINE KOREAN CUISINE

PRIVACY POLICY AND PERSONAL DATA

1. In order to provide you with the full range of services on the Site, we are sometimes required to collect information about you. We will use any personal information collected from the Site in accordance with all laws and regulations relating to the protection of personal data including the Malaysian Personal Data Protection Act 2010 (as may be amended) (the "Data Protection Act"). Further details on the Data Protection Act can be found on the Ministry of Information Communication and Culture website (www.kpkk.gov.my).
2. Personal information you are asked to supply during your use of the Site including that you supply voluntarily as part of any registration process and any other information relating to your Contributions ("Your Data"), will be used by us, our group companies, service providers and other organisations and by subcontractors, employees, agents and advisors (including legal advisors) as follows: (i) for marketing purposes where you have specifically agreed to this (see paragraph 9 below); and/or (ii) as set out on the Site or the Terms and Conditions. In addition, we may at our discretion disclose this information to the police, regulatory bodies or any legal advisers in connection with any alleged criminal offence or suspected breach of the Terms and Conditions by you or otherwise where required by law.
3. There may be occasions where you will be requested to take part in promotional activity and we reserve the right to use your details, photographs and audio and/or visual recordings in any publicity.
4. Any data supplied as part of any registration or feedback process will, unless we tell you otherwise, be able to be seen by other users of the Site so make sure you only provide information you are happy to be seen in this way.
5. Except as set out in this Privacy Policy (or where we agree otherwise with you e.g. in relation to contacting you for marketing), Your Data will be kept private and confidential, will not be passed on to third parties without your express consent and will be used in accordance with our Privacy Policy. By providing any of Your Data and/or using the Site you are agreeing to Your Data being used as set out in this Privacy Policy and in the Terms and Conditions.

6. The information collected on the Site includes:
 - a) Users' Internet Protocol (IP) addresses, which are automatically logged by our web server. IP addresses are numbers that can uniquely identify a specific computer or other network device on the internet and are used by us to observe users' interest in this Site (number of visits, etc.).
 - b) Cookies are very small text files saved to your computer or other device and used to track user navigation around a website. Session cookies are also used to store information on which content, including advertisements, have been seen by a user. Some areas of the Site also use persistent cookies which are permanently stored on the users' computer. We will use such cookies to identify unique users to the Site. They are not cross-referenced with any other information such that an individual person could be identified.
7. The Site contains hyperlinks to websites owned and/or controlled by third parties who have their own privacy policies and we advise you to check them. Advertisers may for example use cookies to track responses to their adverts. We do not accept responsibility or liability for the privacy practices of such third party websites and you use them at your own risk.
8. Disabling/Enabling Cookies - users have the ability to accept or disable cookies by modifying the settings in their browser. Disabling cookies however may mean that some functionality of the Site may be affected. For further directions on how to disable cookies please refer to your browser instructions.
9. There may be opportunities on the website to receive e-mail communications alerting you to news and offers from us as will be fully explained before you subscribe. You may unsubscribe from these emails at any time by replying to the email using the "[unsubscribe](#)" link. Further instructions will be provided as and when the occasion arises.
10. We will not disclose voluntarily provided information to third parties or use your Data or Contributions in any other way other than set out in this Privacy Policy and the Terms and Conditions without your prior consent.

- 11.** If you are 21 or under, please get your parent or guardian's consent beforehand whenever you provide personal information on the Site.
- 12.** We will hold your Data and Contributions for as long as is necessary and reasonably required for the relevant service or purpose.
- 13.** We endeavour to keep your Data secure; however, we will not be responsible for any breach of security unless it is due to our negligence or wilful default.
- 14.** You have the right to access your information held by us and, where necessary, to have it amended. We may charge an administration fee of RM50 and you will have to prove your identity. Please address any requests to info@daonrestaurant.com.
- 15.** This privacy statement may change at any time. We encourage you to refer to this policy on an ongoing basis to stay abreast of our most current privacy policy practices.

Last updated 17 March 2014.